

Are you passionate, but frustrated, about how to brand yourself and succeed in the real estate business?

Feeling flustered and overwhelmed with the whole social media thing!?!?



Tony Woodall
Speaker · Coach · Author
CMB · AMP · CMT · XCO

An entrepreneurial spirit, Tony started over a dozen businesses since he was 12 years old. When he became a Hypnotherapist he learned how the mind works and how it can hold limiting beliefs we may not be aware of; until we try to set and achieve our goals. After learning how to change his limiting beliefs and achieving the goals he set, he knew he has a passion to share what he learned with you.

- 30 Years in the Real Estate and Lending Industry
- Led IT for Mortgage Lenders from startup to national leaders
- Advertising Designer
- Host: Goal Getting Podcast
- Author: *9 Steps to Successful Goal Achievement*

CMB-Certified Mortgage Banker
AMP-Accredited Mortgage Professional
CMT-Certified Mortgage Technologist
XCO-Xinnix Certified Originator

You are not alone! The real estate market has changed. Buyers and Sellers have changed. 85% of your potential clients use their mobile devices to find information. Yet you truly want to help your clients find the house of their Dreams and be successful in your business. Are you building your “Brand” as a savvy Social Media Marketer?

As an Affiliate Member of multiple Boards of Realtors, Tony Woodall developed his goal achievement seminars into a Continuing Education course to help his real estate partners set their business goals and change their limiting beliefs that were preventing them from helping their clients achieve their dreams of homeownership.

Like you, Tony is an entrepreneur and dreamed of success. And, perhaps like you, after a while, the negative internal thoughts started impacting his ability to achieve his goals. That was until he learned how to change his own limiting thoughts to success-oriented, goal-achieving beliefs that allowed him to set his action plan for success.

Programs for the real estate industry include:

Personal Branding for the Real Estate Professional

Personal branding should be your goal. The real estate industry requires you also to be a brand, not only your company. Set an action plan to create and market YOU as your Brand. You will:

- Leave with actionable steps to define who you are and where you want to be.
- Discover clarity of who your audience is and know where they are.
- Craft an action plan to make your Brand a successful business.
- Learn which social media platforms to use to build your brand, and how.
- Explore how to be “mobile-ready” to leverage your brand.
- Maximize your client’s visual needs with video.

Small Business Success for the Real Estate Professional

This inspiring message and entertaining lesson will teach you create a custom action plan that will work to overcome negative thoughts keeping you from succeeding in your real estate business and how to succeed.

- You will set a results-oriented Action Plan to be successful in achieving your goals.
- Transform your limiting beliefs to positive, success oriented beliefs and achieve your dreams.
- Walk away with clarity about your decision for your business.
- Learn the 4 places passion is necessary to have a life full of success.

Call today to schedule Tony Woodall to speak to your group!

Turn your passion into a plan for success !

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Tony Woodall

Speaker • Coach • Author

- Do you feel like Brand You needs a rehab to stand out in today's market?*
- Is your Social Media Marketing in need of a little curb appeal?*
- Are you frustrated about social media platforms and don't know which ones to use for your personal branding?*
- Are you a new agent in this hot market and don't know how to make Your Brand just sizzle?*
- Want to take advantage of today's video viewer on mobile?*

Testimonials:

Thank you so much for a fantastic presentation to our members. I think everyone benefited from it. I'm already thinking more deeply about my goals for 2017 - I'll let you know how it goes.

- Donnie Karlin, IFMA/ San Francisco Chapter

Tony – You are someone I admire. I am always excited to listen to your speeches. They are entertaining, encouraging, and of course, inspiring!

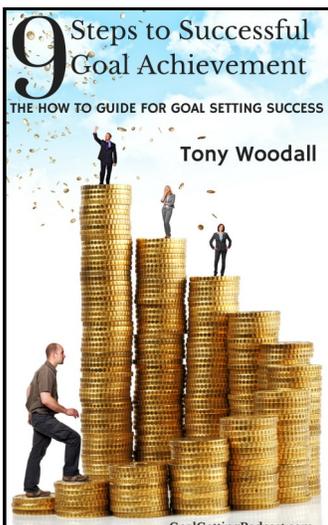
- Eryl Bonilla, Professional Loan Program Support Manager, Eagle Lending

“Tony's leadership skills shine when he mixes personal stories with motivational speaking. He gives you the tools to rise out of your comfort zone and accomplish the goals you have always sought, but never chased down. After listening to multiple speeches of his the past 2 years, I attribute many of my recent accomplishments to his insightful techniques.”

- Tyler Bontemps, First Republic Bank

Audiences Include:

- AIIM Conference
- Ephesoft Innovate
- International Facility Management Association /San Francisco Chapter
- Mortgage Bankers Association Technology Conference
- Society of Government Meeting Professionals / San Francisco



9 Steps to Successful Goal Achievement

explains the critical steps required for setting goals that will lead to achievement.

Do you write your goals down?

Do you set an action plan that shows step by step what you have to do to achieve your goals?

Have you set a deadline to achieve your goals?

Why do you want to achieve the goal you are working on? Your why, will help you when you want to give up.

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